

PATENT
Docket No. 10551/514

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : Ronald D. BLUM, et al.
SERIAL NO. : 10/682,435
FILED : 10 October 2003
FOR : FLOOR DISPLAY SYSTEM WITH VARIABLE
IMAGE ORIENTATION
GROUP ART UNIT : 2632
EXAMINER : Thomas J. MULLEN

COMMISSIONER FOR PATENTS
P. O. Box 1450
Alexandria, Virginia 22313-1450

INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. § 1.97 & § 1.98

S I R:

In conformance with Applicants' duty of disclosure under 37 C.F.R. § 1.56, § 1.97 and § 1.98, the references listed on the attached form PTO-1449 are hereby brought to the Examiner's attention.

Since all of these references were submitted and/or cited by the Examiner in parent application number 10/285,639, which is properly identified and relied on for an earlier effective filing date, no copies of the references are required.
37 C.F.R. § 1.98(d)(1).

It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear in the "references cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed after the mailing of a first Office Action but before an action closing prosecution in the application. The Office is authorized to charge the fee of \$180 under 37 CFR § 1.17(p) to Kenyon & Kenyon deposit account no. 11-0600. The Office is further authorized to charge any other fee associated with this communication, or credit any overpayment, to deposit

✓ Did not receive any FORS or NPLs.

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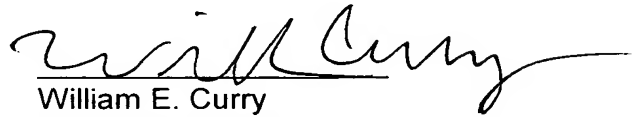
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account no. 11-0600.

The Office is invited to contact the undersigned at 202-220-4323 to discuss any matter concerning the above-identified application

Respectfully submitted,

Date: *Nov. 9, 2004*


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EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.